



Media Advisory - June 7, 2006

### **Canada's Emergency Medical Services Chiefs in Nova Scotia**

Halifax, NS - The Emergency Medical Services Chiefs of Canada (EMSCC) will present the 2006 Leadership and Learning Forum, "Connecting Canada's EMS Leaders" June 8 and 9. The goal of the EMSCC is to advance and align emergency medical services (EMS) leadership in Canada.

The following sessions have been confirmed to be opened to media representatives.

- Introduction to New PARTY Program DVD, Morris Green (June 8, 12:00pm)
- EMS Performance Indicators, Thomas Raithby, Ian Watson (June 8, 1:15pm)
- Knowledge Networking in EMS, Dr. Steve Donaldson, Dr. Mark Genuis (June 8, 2:30pm)
- Rethinking Critical Incident Stress – Coping Strategies, Dr. Brian Schwartz, Dr. Paulette Brazeau (June 9, 11:15am)

- Commission on Accreditation on Ambulance Services (CAAS) Accreditation Workshop, Will Chapleau (June 9, 3:00pm)
- The Katrina Experience, Mark J. Reis, Dr. J. Saussy (June 9, 3:45pm)

Media representatives are invited to attend the sessions and ask questions to the presenters upon completion in a post-presentation interview as requested and scheduled through the contact below. Session descriptions are included for your information.

Calgary EMS Chief and president of EMSCC will be available for interviews, speaking about the mission of the organization and the role it plays in “Connecting Canada’s EMS Leaders”.

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**Location:**

Holiday Inn Harbourview, 101 Wyse Road, Dartmouth

*Please check-in at the registration desk upon arrival to receive your media pass.*

**Contact:**

Jean Spicer, 902-832-8336, 902-456-7213

## **Session Descriptions:**

### PARTY – Introduction to New PARTY Program

The Prevent Alcohol and Risk-Related Trauma in Youth (PARTY) resource has been modified to reach more Nova Scotia teenagers. This is a look at the steps taken to modify the resource, and the plans for the future.

### EMS Performance Indicators: Development and Evolution

Tom and Ian will be speaking on Unit Hour Utilization (UTU) as a performance indicator. They will also present another idea and good example of performance measurement and how the results of objective measurements can support your system goal.

### Knowledge Networking in Emergency Services

Organizations are moving from an age of information storage and retrieval where knowledge is treated as a commodity, into an age where organizations are seen as capable of learning and knowledge is created and shared. This presentation demonstrates how one EMS organization manages knowledge through the expertise of a growing online knowledge management company and how the vision for organizations is a vast network of knowledge sharing.

Rethinking Critical Incident Stress – Coping Strategies in Emergency  
Medical Personnel

The presenters will explore types and timing of strategies that help emergency medical services personnel cope with critical incident stress (CIS).

Commission on Accreditation of Ambulance Services (CAAS)  
Accreditation Workshop

This presentation will provide an overview of CAAS accreditation and the benefits and steps to follow in pursuit of accreditation. This will be an interactive presentation designed to introduce the concept and benefits of accreditation.

The Katrina Experience

This is an hour-long presentation complete with photographs which detail the New Orleans EMS (NOEMS) experience planning for, weathering and recovering from Hurricane Katrina. The focus is on their experience with local, state and federal agencies and includes successes, challenges, and lessons learned.

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